

ORDER



Orders
Order / Rev: 354990
Alt Order #: 06851232
Product Desc: D.C.C.C.
Estimate: 1577
Flight Dates: 09/11/12 - 09/17/12
Original Date / Rev: 09/11/12 / 09/11/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency Name: Great American Media
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Democratic Congressional Campaign
Demographic: A35+
Product Codes: PL Issue
Priority: P-05
Revenue Codes: HOUSE, ISSUE, GEN

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 08/27/12 | 09/17/12 | 24 | \$19,275.00 | \$16,383.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|--------------------|--------------------|-------------|
| September 2012 | 24 | \$19,275.00 | \$16,383.75 | 0.00 |
| Totals | 24 | \$19,275.00 | \$16,383.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Anjanette Brady | | | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|------------------|-------|-------------|
| KTNV - Las Vegas | 20% | \$19,275.00 |
| Market | 100% | \$96,375.00 |

Competitive Share

| | Share | Total |
|-------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KELV | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KHDF | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 25% | \$24,093.75 |
| KLVS | 0% | \$0.00 |
| KMCC | 0% | \$0.00 |
| KSNV | 28% | \$26,985.00 |
| KTUD | 1% | \$963.75 |
| KVMY | 2% | \$1,927.50 |
| KVVU | 21% | \$20,238.75 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 3% | \$2,891.25 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|------|----------|----------|--------------------------|-------|-------------------------------|----------|-----|-------|----------|------|------|------|-------|----------|
| 1 | KTNV | 09/12/12 | 09/14/12 | M-F 5-6am Action News | CM | M-F 5-6a (5:00 AM-5:30 AM) | -- WTF-- | :30 | 1 | \$450.00 | P-05 | 0.00 | NM | 1 | \$450.00 |

| | |
|---------------|--------------------------------------|
| Advertiser: | Democratic Congressional Campaign Co |
| Product Desc: | D.C.C.C. |
| Estimate: | 1577 |

KTNV - Las Vegas

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------------|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|------|---------------|------|-------|------------|
| 5AM NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | 1 | | | | \$450.00 | | 0.00 | | | |
| 2 | KTNV | 09/17/12 | 09/17/12 | M-F 6-7am Action News | CM | M-F 6-7a | M----- | :30 | 1 | \$750.00 | P-05 | 0.00 | NM | 1 | \$750.00 |
| 6AM NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | M----- | | 1 | | | | \$750.00 | | 0.00 | | | |
| 3 | KTNV | 09/12/12 | 09/14/12 | M-F 7-9a Good Morning America | CM | M-F 7-9a | --WTF-- | :30 | 1 | \$750.00 | P-05 | 0.00 | NM | 1 | \$750.00 |
| GOOD MORNING AMERICA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | 1 | | | | \$750.00 | | 0.00 | | | |
| 4 | KTNV | 09/15/12 | 09/15/12 | Sat 5a News Sat 5a-6a News | CM | Sat 5a-6a News | -----S- | :30 | 1 | \$450.00 | P-05 | 0.00 | NM | 1 | \$450.00 |
| SATURDAY 5AM NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S- | | 1 | | | | \$450.00 | | 0.00 | | | |
| 5 | KTNV | 09/15/12 | 09/15/12 | Sat 7a GMA Sat 7a-8a GMA | CM | Sat 7a-8a GMA | -----S- | :30 | 1 | \$850.00 | P-05 | 0.00 | NM | 1 | \$850.00 |
| SATURDAY G.M.A. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S- | | 1 | | | | \$850.00 | | 0.00 | | | |
| 6 | KTNV | 09/15/12 | 09/15/12 | Sat 8a Sat 8a-9a | CM | Sat 8a-9a | -----S- | :30 | 1 | \$750.00 | P-05 | 0.00 | NM | 1 | \$750.00 |
| SATURDAY 8AM NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S- | | 1 | | | | \$750.00 | | 0.00 | | | |
| 7 | KTNV | 09/16/12 | 09/16/12 | Sun 5a News Sun 5a-6a News | CM | Sun 5a-6a News | -----S | :30 | 1 | \$450.00 | P-05 | 0.00 | NM | 1 | \$450.00 |
| SUNDAY 5AM NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S | | 1 | | | | \$450.00 | | 0.00 | | | |
| 8 | KTNV | 09/16/12 | 09/16/12 | Sun 8a Sun 8a-9a | CM | Sun 8a-9a | -----S | :30 | 1 | \$750.00 | P-05 | 0.00 | NM | 1 | \$750.00 |
| SUNDAY 8AM NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S | | 1 | | | | \$750.00 | | 0.00 | | | |
| 9 | KTNV | 09/17/12 | 09/17/12 | M-F 10-11a The View | CM | M-F 10-11a | M----- | :30 | 1 | \$1,000.00 | P-05 | 0.00 | NM | 1 | \$1,000.00 |
| THE VIEW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | M----- | | 1 | | | | \$1,000.00 | | 0.00 | | | |
| 10 | KTNV | 09/12/12 | 09/14/12 | M-F 11-12p Action News | CM | M-F 11-12p | --WTF-- | :30 | 1 | \$650.00 | P-05 | 0.00 | NM | 1 | \$650.00 |
| MIDDAY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | 1 | | | | \$650.00 | | 0.00 | | | |
| E 11 | KTNV | 09/12/12 | 09/14/12 | The Chew 12p-1p M-F 12p-1p | CM | 12p-1p | --WTF-- | :30 | 1 | \$850.00 | P-05 | 0.00 | NM | 1 | \$850.00 |
| THE CHEW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | 1 | | | | \$850.00 | | 0.00 | | | |
| 12 | KTNV | 09/17/12 | 09/17/12 | 330PM ACTION NEWS 330pm Action News | CM | M-F 330PM-4P | M----- | :30 | 1 | \$500.00 | P-05 | 0.00 | NM | 1 | \$500.00 |
| AFTERNOON NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | M----- | | 1 | | | | \$500.00 | | 0.00 | | | |
| 13 | KTNV | 09/12/12 | 09/14/12 | M-F 5-5:30p Action News @ 5p | CM | M-F 5-5:30p | --WTF-- | :30 | 1 | \$900.00 | P-05 | 0.00 | NM | 1 | \$900.00 |
| 5PM NEWS | | | | | | | | | | | | | | | |

KTNV - Las Vegas

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------------|------|-------------------|-----------------|--|-------|-------------------------------|---------|-------------|-------|---------------|------|------|------|-------------|------------|
| 13 | KTNV | 09/12/12 | 09/14/12 | M-F 5-5:30p Action News @ 5p | CM | M-F 5-5:30p | --WTF-- | :30 | 1 | \$900.00 | P-05 | 0.00 | NM | 1 | \$900.00 |
| 5PM NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | 1 | | \$900.00 | | 0.00 | | | | | |
| 14 | KTNV | 09/12/12 | 09/14/12 | M-F 6-7p Action News | CM | M-F 6-7p (6:00 PM-6:30 PM) | --WTF-- | :30 | 1 | \$1,000.00 | P-05 | 0.00 | NM | 1 | \$1,000.00 |
| 6PM NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | 1 | | \$1,000.00 | | 0.00 | | | | | |
| 15 | KTNV | 09/15/12 | 09/15/12 | Sat 6-6:30p Action News | CM | Sat-6-6:30p | -----S- | :30 | 1 | \$800.00 | P-05 | 0.00 | NM | 1 | \$800.00 |
| SATURDAY 6PM NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S- | | 1 | | \$800.00 | | 0.00 | | | | | |
| 16 | KTNV | 09/16/12 | 09/16/12 | Sun 6-7p Action News | CM | Sun 6-7p | -----S | :30 | 1 | \$850.00 | P-05 | 0.00 | NM | 1 | \$850.00 |
| SUNDAY 6PM NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S | | 1 | | \$850.00 | | 0.00 | | | | | |
| E 17 | KTNV | 09/12/12 | 09/14/12 | 7p-730p M-F 7p Access Hollywood | CM | 7p-730p | --WTF-- | :30 | 1 | \$850.00 | P-05 | 0.00 | NM | 1 | \$850.00 |
| ACCESS HOLLYWOOD | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | 1 | | \$850.00 | | 0.00 | | | | | |
| 18 | KTNV | 09/17/12 | 09/17/12 | M-F 7:30-8p Millionaire | CM | M-F 730-8p | M----- | :30 | 1 | \$850.00 | P-05 | 0.00 | NM | 1 | \$850.00 |
| miLLIONAIRE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 09/17/12 | 09/23/12 | M----- | | 1 | | \$850.00 | | 0.00 | | | | | |
| 19 | KTNV | 09/12/12 | 09/14/12 | M-F 11-11:35p Action News | CM | M-F 11-11:35p | --WTF-- | :30 | 1 | \$1,750.00 | P-05 | 0.00 | NM | 1 | \$1,750.00 |
| LATE NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | 1 | | \$1,750.00 | | 0.00 | | | | | |
| 20 | KTNV | 09/15/12 | 09/15/12 | Sat 11-11:35 Action News | CM | Sat 11-11:35p | -----S- | :30 | 1 | \$1,250.00 | P-05 | 0.00 | NM | 1 | \$1,250.00 |
| SATURDAY LATE NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 09/10/12 | 09/16/12 | -----S- | | 1 | | \$1,250.00 | | 0.00 | | | | | |
| 21 | KTNV | 09/17/12 | 09/17/12 | M-F 11-12p Action News | CM | M-F 11-12p | M----- | :30 | 1 | \$650.00 | P-05 | 0.00 | NM | 1 | \$650.00 |
| MIDDAY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 09/17/12 | 09/23/12 | M----- | | 1 | | \$650.00 | | 0.00 | | | | | |
| 22 | KTNV | 09/17/12 | 09/17/12 | M-F 5-5:30p Action News @ 5p | CM | M-F 5-5:30p | M----- | :30 | 1 | \$900.00 | P-05 | 0.00 | NM | 1 | \$900.00 |
| 5PM NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 09/17/12 | 09/23/12 | M----- | | 1 | | \$900.00 | | 0.00 | | | | | |
| 23 | KTNV | 09/17/12 | 09/17/12 | M-F 6-7p Action News | CM | M-F 6-7p (6:00 PM-6:30 PM) | M----- | :30 | 1 | \$1,000.00 | P-05 | 0.00 | NM | 1 | \$1,000.00 |
| 6PM NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 09/17/12 | 09/23/12 | M----- | | 1 | | \$1,000.00 | | 0.00 | | | | | |
| 24 | KTNV | 09/12/12 | 09/14/12 | 430x News Early Edition Action News 430x-5x | CM | Sun-Thur 430x-5x | --WTF-- | :30 | 1 | \$275.00 | P-05 | 0.00 | NM | 1 | \$275.00 |
| AMERICA THIS MORNING | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 09/10/12 | 09/16/12 | --WTF-- | | 1 | | \$275.00 | | 0.00 | | | | | |
| Totals | | | | | | | | | | | | | 24 | \$19,275.00 | |